

**PROPOSAL FOR AN ONLINE SHORT TERM CERTIFICATE COURSE ON "PREPARING CORPORATE MINDS"**

**TARGET GROUP:** STUDENTS OF COMMERCE AND ALL PROFESSIONAL COURSES

**DURATION:** 30 Hours

**PLATFORM:** ZOOM APP

**INTRODUCTION TO THE COURSE:**

Education with a holistic perspective is concerned with the development of every person's intellectual, emotional, social, physical, artistic, creative and spiritual potentials. Student's holistic development is important from corporate perspective. The education institutes are expected to groom students by understanding corporate culture. The students should learn corporate culture while learning in the colleges. Corporate culture refers to the beliefs and behaviors that determine how a company's employees and management interact and handle outside business transactions. Often, corporate culture embodies cumulative traits of the people the company hires. With this view, Clara's College of Commerce plans to conduct an online Short Term Certificate Course on "preparing Corporate Minds". The objective of the course is to nurture corporate culture within students. The students need to handle corporate challenges after completion of their education. Thus, the course extensively aims to groom student's personality from corporate perspectives. This course also trains them to learn to handle situations confidently at corporate world. The course also stresses on the human values and holistic approach of the students in the purview of corporate culture.

**NEED OF THE COURSE:** The need of shaping corporate minds for various backgrounds is expected in the world of competition. The focus of the course will be to inculcate holistic moulding of students from corporate perspective.

**OBJECTIVES OF THE COURSE:**

- To equip students with corporate culture.
- To enable students to work efficiently in the competitive corporate world.
- To develop students overall personality.

**LEARNING OUTCOMES:** After the completion of the course, the enrolled students will be able to understand the corporate culture. They will also understand the things needed to shape up the corporate mind.

**Course Structure**

**Total hours: 30 hours**

**Timing: 11.30AM to 2.30PM (03 Hours)**  
**App**

**Platform: Zoom**

Sr. No.	Date	Day	Topic	Faculty Name
1	21-Feb.-2022	Monday	Introduction	Dr. Mamta Rajani
2	22-Feb.-2022	Tuesday	Professionalism	Mr. Shripad Joshi
3	23-Feb.-2022	Wednesday	Speaking Skills	Dr. Ashok Ghuge
4	24-Feb.-2022	Thursday	Writing Skills	Mr. Shivanand Sathe
5	25-Feb.-2022	Friday	Stress Management	Mr. Lekha Joshi
6	26-Feb.-2022	Saturday	Creative Thinking	Mr. Jaydeep Joshi
7	28-Feb.-2022	Monday	Leadership	Mr. Sopan Jadhav
8	02 Mar.-2022	Wednesday	Use of Information Technology	Miss. Poonam Lad
9	03 Mar.-2022	Thursday	Accountability towards Job and Public Relations	Mr. Amit Bansod
10	04 Mar.-2022	Friday	Test on Course Completion and Address of the Principal	Mr. Reetesh, and Principal

**COURSE CO-ORDINATOR:** Mr. Shripad Joshi and Mrs. Jisha Verghese

**Dr. Madhukar Gitte**  
**Principal**